



## Sponsor Chicago's Startup Community

# The Genesis Award

The Genesis Award is a unique opportunity to directly engage with Chicago's startup community by providing seed capital for innovative and high-potential entrepreneurs. In partnership with the Chicagoland Entrepreneurial Center (CEC), the Sponsor Company grants four \$25,000 Cash Awards over four years in their industry.

This sponsorship creates significant brand exposure and recognition for the Sponsor Company including press and media opportunities for each cash award and the opportunity to work with and mentor startups in the sponsor's industry.

### Highlights:

- Engagement with Chicago's fast growing Startup Community
- Multi-year partnership
- Industry category exclusive
- Significant brand exposure and recognition
- Premier Level recognition at the annual Momentum Dinner event for four years

The CEC identifies the region's most promising entrepreneurs and helps them build high-growth, sustainable businesses. CEC companies fuel the entrepreneurial ecosystem of our city by building new companies, bringing innovations to the marketplace and creating new jobs. The CEC offers business advisory services, connections to relevant resources and mentors and events to facilitate relationship development and idea exchange.

Since 2003, the CEC has helped companies secure \$268.5 million in revenue, raise \$160 million in financing, and create or retain 6,350 jobs.

### Industry Categories:

1. Healthcare Tech



2. Business Services
3. Consulting
4. Consumer
5. Digital Media
6. Education
7. Financial Services
8. Mobile Applications
9. Retail
10. Travel